



ARP /QA1 (2 Sponsors) Example



Example Exclusive Sponsor Example

## YOUR BRAND IN 600 GARAGES FOR YEARS TO COME!

### 2027 COMMEMORATIVE METAL CAR SIGN SPONSORSHIP

**A sponsorship that lasts long after the show is over! – Detroit / Chicago / Cleveland**

At Championship Auto Shows, our custom 12"x22" **metal dye-sublimated car signs** are displayed in front of the vehicles throughout the show weekend.

**Why this sponsorship is so special: THESE SIGNS NEVER GET LEFT BEHIND!**

At the end of the weekend, car owners take their signs home. They end up proudly displayed on garage walls & showrooms, where they remain for years to come.

Unlike traditional advertising that disappears after an event, **your company's logo becomes a permanent part of a car enthusiast's collection.**



**YOUR BRAND. THEIR GARAGE. YEARS OF EXPOSURE. – Detroit / Chicago / Cleveland**

- **600 custom metal signs** produced for each participating show.
- **600 car owners** take your brand home with them.
- Your company logo is prominently displayed on the sign, directly beneath the featured event artwork.
- Additional exposure throughout the entire show weekend as thousands of spectators view the vehicles and their display signs.
- Long-term brand recognition every time a car owner, friend, or fellow enthusiast sees the sign hanging in their garage. An opportunity to support the car owners who make our shows possible.

### 2027 SPONSORSHIP OPPORTUNITIES

**EXCLUSIVE PRESENTING Metal Sign - SPONSOR — \$10,000 – 600 cars**

**TWO CO-SPONSORS \$5,000 EACH / THREE CO-SPONSORS — \$3,500 EACH – 600 cars**

Share space with one other company. Both sponsors receive prominent logo placement.

*All sponsorship prices are per show. - AVAILABLE 2027 EVENTS*

**Championship Auto Shows – Autorama – 586 604 3810 / John.Kryta@autorama.com**